



Montana Department of  
**LABOR & INDUSTRY**  
State Workforce Investment Board

## State Workforce Investment Board Minutes

8:30 a.m. – 3 p.m.  
May 31, 2012  
State Capitol, Room #317

**BOARD MEMBERS PRESENT:** Marty Copps, Chair; Dave Crum, Vice Chair; Sherm Anderson; Pat Wise (Evan Barrett's Designee); Tina Bundtrock; Senator Edward Buttrey; Michael DesRosier; Connie Eissinger; Representative Kelly Flynn; Michael Grove; Vicki Judd; Margaret Bowles (Denise Juneau's Designee); Mike Cooney (Keith Kelly's Designee); George Kipp; Nicholas Kujawa; Mike McGinley; Thomas McKenna; Rodney Miller; Sandi Miller; Representative Jean Price; Nancy Faroni (Dore Schwinden's Designee); Alan Skari; Hank Hudson (Anna Whiting-Sorrell's Designee)

**BOARD MEMBERS ABSENT:** John Cech; Thomas Curry; John DeMichiei; Henry Dykema; Linda Guzik; Kirk Hammerquist; Jacquie Helt; Maureen Kenneally; Jeff Rupp;

**STAFF:** Lisa Smith, Kali Wicks

**GUESTS:** Wolf Ametsbichler; Mary Berg; Marcy Buster; Michelle Dorsey; Suzanne Ferguson; Carol Hanel; Sheila Hogan; Marcia Horton; Rhonda Huseby; Connie Kinsey; Kate Kale; Jackie Lynch; Liz Marchi; Michelle Marsh; Linda Moody; Dave Morey; Mike Myers; Lisa Newman, Steve Olson; Vernetta Torgerson; Linda Valentine; Barb Wagner; Amber Zygatis;

### **I. Welcome and Introduction**

Chair Marty Copps called the meeting to order at 8:22 a.m. Chair Copps welcomed board members and guests.

#### **Roll call, Housekeeping, and Meeting Documents**

Kali Wicks conducted roll call and determined a quorum was present. She addressed housekeeping items, and reviewed meeting materials. Chair Copps explained the committee conducts business under Roberts Rules of Order.

#### **Agenda**

Chair Copps reviewed the agenda, which was accepted as presented by consensus.

#### **Minutes**

Chair Copps reviewed past meeting minutes from January 12, 2012. Mike Cooney made a motion to approve the minutes, which was seconded by Mike Grove. Chair Copps called for a vote, which passed unanimously.

## **II. WIA Informational Updates**

State Workforce Investment Board Director Leisa Smith highlighted a few items on the agenda and also shared the Obama Administration's new Summer Jobs+ Initiative which challenges business leaders and communities to provide summer jobs, internships and work experience for America's youth. A Tool Kit for Employers: Connecting Youth and Business is available and is posted on the SWIB website at <http://www.dol.gov/summerjobs/resources.htm>. Ms. Smith also mentioned that due to funding cuts to set aside money, SWIB staff has been reduced from three FTE to two. Dave Morey, Bureau Chief of the Workforce Services Division, gave a brief overview of a Workforce Innovation Grant application submitted to US DOL and the upcoming WIA/Wagner-Peyser State 5-Year Strategic Plan which is due mid September. Mr. Morey explained the role of the SWIB and WIA Committee in the state planning process which will require input and review from the board. Suzanne Ferguson, WIA Unit Supervisor, provided information on the upcoming program year WIA Adult, Youth and Dislocated Worker funding and explained how funding is allocated to states, service delivery areas and providers.

Ms. Ferguson went on to present the SWIB with the results of the recent Request for Proposal Process for the WIA Title IB Adult and Youth Program service providers. The RFP process occurs on a five-year cycle with annual contracts. All applicants will receive a contract, as no competition was present and no applicant fell below the required minimum point allowance. All service delivery areas will be covered. Mr. Kujawa made motion to approve the WIA Adult and Youth program service provider applicants with a second from Mr. Cooney. The motion passed unanimously.

## **III. Committee Reports**

Chair Copps reported out on the Youth Council Meeting. There was no action to be taken by the SWIB. Preliminary minutes can be found on the SWIB website: [www.swib.mt.gov](http://www.swib.mt.gov)

Chair Crum reported out on the Lifelong Learning Committee. There was no action to be taken by the SWIB. Preliminary minutes can be found on the SWIB website: [www.swib.mt.gov](http://www.swib.mt.gov)

Mike McGinley stepped in as Chair of the Sector Strategy Committee in the absence of Chair Grove. Mr. McGinley provided the update. There was no action to be taken by the SWIB. Preliminary minutes can be found on the SWIB website: [www.swib.mt.gov](http://www.swib.mt.gov)

## **IV. Angel Fund Progress Report**

Liz Marchi, Fund Coordinator for Frontier Angels, provided an update on a SWIB supported Angel Fund project, "Financing High-Impact Start-Up: Creating Jobs and Wealth in Montana." The Frontier Angel Fund is a group of accredited investors dedicated to providing equity capital to early and mid-stage entrepreneurial companies. Ms. Marchi presented the newly developed curriculum, which is an introduction to start up capital, examining investment opportunities, exit strategies and options, capital sources for entrepreneurs - angel investors vs. venture capital

and business plans for startups. A copy of the presentation and curriculum can be accessed on the SWIB website: [http://swib.mt.gov/docs/Web%20Documents/5-31-12/Angel\\_Fund\\_5-12.pdf](http://swib.mt.gov/docs/Web%20Documents/5-31-12/Angel_Fund_5-12.pdf).

## **V. Business in the Bakken**

Steve Olson, Region V Director of the Job Service Operations Bureau and Vernetta Torgerson, Sidney Job Service Manager provided information on the activities on the Bakken region. Mr. Olson and Ms. Torgerson presented information on community impacts, infrastructure needs, zoning, and services such as law enforcement, education, communication systems, schools, job orders, and skilled and unskilled worker needs. The SWIB recommended staff to keep the Bakken as a standing agenda item until further notice. Mr. Cooney provided follow-up stating ongoing conversations are occurring with North Dakota working to address issues as quickly as possible while realizing the activities are very fluid, in a constant state of flux and involve many state agencies and a variety of oil related industries. Pat Wise spoke to the recent formation and coordination activities of the State Workforce Development Task Force that came out of the Office of the Commissioner of Higher Education. The task force is to address education and training needs in the area to also include customized and flexible training to meet employer needs. Ms. Wise also noted coal development looming down the road and continued planning regarding the ongoing development of this industry.

## **VI. Examining the Problem of Short Term Job Duration**

Barb Wagner, Senior Economist for the Research & Analysis Bureau, Department of Labor, gave a presentation, "Jobs Retention in Montana: Skills Matter." The information updated from an earlier report regarding a troubling trend entitled "Short Term Job Duration. Data is still being collected and will be posted once finalized.

## **VII. The Coming Jobs War**

Ms. Smith presented a video clip from a presentation she attended from the National Governor's Association opening sessions of the Governor's winter meeting in Washington D.C. last fall. The video features the keynote speaker at the meeting, Jim Clifton, Chairman and CEO of Gallup. Mr. Clifton's comments come from his recent book publication, The Coming Job War. The book is a commentary on the future of job creation and its affects' on leadership decisions as countries "wage war to create the best jobs." The book is available at Gallup Press.

## **VIII. New Business**

Chair Copps and staff led a discussion regarding the potential of social media and its perceived value for SWIB. Pros and cons were discussed with the recommendation for staff to provide some research regarding how other states and their SWIB's may be utilizing social media for their business and potential benefits to SWIB members especially for business/industry representatives.

Chair Copps requested input on the location of the next meeting taking into consideration travel time and associated costs. Staff had recently emailed cost analysis regarding meeting costs

affiliated with each major city center. Mr. McGinley made a motion to hold the meeting in Helena with a second from Rep. Flynn. The motion passed.

### **VIII. Adjourn**

Chair Copps motioned to adjourn the meeting at 2:41 p.m. time with a final comment acknowledging Mr. Morey for his assistance to the SWIB and best wishes in his upcoming retirement. The next meeting will take place in Helena on October 11, 2012.