

# State Workforce Investment Board Youth Council

August 23, 2010  
GoTo Meeting

## MINUTES

**Council Members Present:** Marty Copps, Chair; Margret Bowles, Marcella Buster, Dan Dolan, Karen Duncan, Jake Gustin, and James McDonald

**Council Members Absent:** Curt Campbell, Tescha Hawley, and Jim McDonald

**Guests:** Connie Kinsey and Linda Cleatus

**Staff:** Leisa Smith and Dan Bernhardt

### I. Welcome & Introduction

Chair Marty Copps called the meeting to order at 10:04 a.m. She welcomed staff, council members, and guests. She reminded members that the council conducts business under Roberts Rules of Order.

#### Roll Call

Mr. Bernhardt conducted roll call. A quorum was present. Ms. Smith introduced Ms. Cleatus.

#### Approval of Agenda

Chair Copps reviewed the agenda. The agenda was passed by consensus.

#### Approval of Meeting Minutes

Chair Copps asked if there were any changes to the July 7, 2010 meeting minutes. Mr. Dolan made a motion to approve the meeting minutes. Ms. Buster seconded the motion which passed unanimously.

### II. MT Shared Youth Vision Updates

Chair Copps commended the Core Team on the brochure. Ms. Bowles updated the Council that any updates that were made the brochure stemmed from the comments received from the survey. Ms. Duncan recommended the brochure include some information regarding the help that is available to obtain the GED.

Ms. Bowles informed the Council that in preparation for the full SWIB meeting, she envisions a hard copy packet for the Board members to review. Chair Copps agreed and stated that she prefers a hard copy packet to the meeting. Mr. Dolan agreed.

Ms. Bowles updated the Council on price quotes for the items for print. She indicated that an initial amount of \$20,000 would be a good figure to start with. Chair Copps asked that staff e-mail the price quotes to all the members of the Council and asked that the members review and be prepared to agree upon an amount to ask the Board. After general discussion, Chair Copps agreed for the Core Team to take on this task and make a formal recommendation on behalf of the Council. Ms. Bowles informed the Council that the Core Team will send out a proposal.

Chair Copps inquired about partner meetings. Ms. Bowles informed the Council that partner meetings would be more useful if they happen after approval by the SWIB. Ms. Duncan confirmed that the Core Team feels the partners/stakeholders wanted to see a plan that was more concrete. Ms. Bowles also stated that once SWIB approval happens, there is a 90-day plan in place that she feels is attainable. Included in the 90-day plan is: Web Page Development, Social Media Campaign, Advocacy Meetings, and Printing of Materials.

Chair Copps asked about additional funding ideas other than Governor's Set-A-Side funds. Ms. Bowles informed the Council of the possibilities of fast-food restaurants and the Tavern's Association. Chair Copps requested that both the fast-food restaurants and the Tavern's Association be visited prior to the September 23<sup>rd</sup> SWIB meeting. Mr. Dolan agreed to contact the local McDonalds and also the Tavern's Association with the assistance of a script put together by Ms. Bowles; however, many of the McDonalds are regionally owned.

Ms. Smith expressed concern that the Council should be prepared to inform the SWIB of the campaign's sustainability and how the effectiveness of the campaign will be measured. Ms. Bowles assured the Council that GED obtainment is easy to be tracked and data systems are already in place. Ms. Buster stated that Job Corps already requires referral information that can be broken down to Montana specific. Ms. Bowles also informed the Council that she thinks that measurement can be obtained at every GED center.

After general discussion regarding governmental websites, staff agreed to follow-up with the proper people on how to create a new website for the campaign and what guidelines must be followed. Ms. Bowles volunteered Ellen Leidl to help design if needed.

### **III. Unfinished Business**

There was no unfinished business discussed.

### **IV. New Business**

There was no new business discussed.

With no further discussion, Chair Copps adjourned the meeting at 10:52 a.m.