

# MAIN STREET MONTANA PROJECT

A BUSINESS PLAN *For Montana by Montanans*

## State Workforce Innovation Board (SWIB) Meeting Presentation

Main Street Montana Project  
(MSMP)

Highlights & Workforce  
Recommendations



Montana Governor's Office of  
ECONOMIC DEVELOPMENT



Montana Department of  
LABOR & INDUSTRY



MONTANA  
DEPARTMENT OF COMMERCE

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## The Main Street Montana Project (MSMP) A Brief Overview

The Main Street Montana Project continues to be a driving force in an unprecedented partnership between the private sector and state government.

Through the Project, the State of Montana has cut red tape and increased opportunities for Montana businesses; put more Montanans to work through job training and apprenticeship programs; increased the promotion of made-in-Montana products and businesses; and invested in research for the benefit of Montana residents, businesses and industries.



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## The Main Street Montana Project (MSMP) A Brief Overview

- The Main Street Montana Project is based on 5 Pillars covering 104 tasks. Almost 3,000 Montanans from across the state participated in roundtables or provided survey responses.
- Key Industry Networks (KINs) were formed establishing a private-partnership to drive Montana's economy forward. The KINs have provided an additional 170+ recommendations many complementary to those in the MSMP initial plan.



Technology and Innovation KIN

### KINS

- Food & Agriculture
- Health & Wellness
- Small Business & Downtown
- Tourism
- Housing & Construction
- Energy & Utilities
- Non-Profit
- Natural Resources
- Transportation
- Interconnectivity & Telecommunications
- Manufacturing
- Financial Services
- Innovation & Technology

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## Main Street MT Project Status

- There are accomplishments for all 104 Pillar Tasks.
- Lieutenant Governor Mike Cooney has met with agencies and educational partners on over 100 of the KIN recommendations. The write-ups are being distributed to KINs as completed.
- The Governor's MSMP Peer-to-Peer Innovation Symposium is July 13-14, 2016 in Billings.
- The Governor's MSMP Peer-to-Peer Workforce Symposium was held October 12, 2015. The Beyond the Classroom work based learning symposium will be held September 20 and 21 in Butte at Montana Tech.



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## Pillar 1 – Train and Educate Tomorrow’s Workforce Today Highlighting Successful Outcomes

- Working with MSU Great Falls College on a ground-breaking model for integrating new apprenticeship programs into their Construction Technology Program in partnership with Dick Anderson Construction.
- Working with Blue Cross Blue Shield on new apprenticeship integration programs in medical claims and data analytics.
- Working with UM Helena College on new work based learning co-op model (meeting the requirements of a registered apprenticeship) for Computer Aided Manufacturing with Boeing & Pioneer Aerostructures.



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## **Pillar 1 – Train and Educate Tomorrow’s Workforce Today** **Highlighting Successful Outcomes**

- Hiring of Industry Driven Workforce Development Partnerships Director Kirk Lacy as bridge between the Montana University System and the Department of Labor & Industry workforce efforts - first position of its kind in the country. (Task 101)
- Collaborating with Miles Community College on a new model for integrating apprenticeships into the Construction Technology program with involvement from Jackson Contractor Group & the Montana Contractor’s Association.
- The Montana Department of Labor & Industry launched the first IT apprenticeship program in the state.
- Collaborating with Miles Community College on a new model for integrating apprenticeships into the Construction Technology program with involvement from Jackson Contractor Group & the Montana Contractor’s Association.

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## Pillar 1 – Train and Educate Tomorrow’s Workforce Today Highlighting Successful Outcomes

- Flathead Valley Community College has developed a new competency based apprenticeship Electrical Technology Program, which satisfies all instructional requirements and earns students the Certificate of Technical Studies (CTS) with a seamless option to continue toward completion of the CAS, AAS or other college or MUS credential.
- Currently there are over **1,300** registered apprentices working in MT in over **50** occupational fields through the Montana Registered Apprenticeship program. (Task 112)
- **4,074** students from **107** different high schools were dual-enrolled and completed over **14,000** credits hours. The number of students was an increase of over **800** students from the previous year. (Task 119)

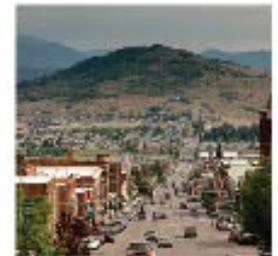
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## Pillar 2 – Create a Climate that Attracts, Retains, and Grows Business Highlighting Successful Outcomes

- To date, **460** agency and board rules have been repealed and **1452** have been revised to make state government more efficient and effective. (Task 204)
- Based on recommendations from the Small Business KIN, the Governor’s Office of Economic Development released the Business Navigator, an on-line tool which guides prospective business owners and entrepreneurs through a streamlined process to get the necessary registrations, licenses, permits, and resources needed to start a business in Montana.
- State-chartered banks no longer pay regulatory assessment saving the industry nearly **\$1.4 million**. Mortgage license renewal fees were reduced by **50%** for a savings of approximately **\$700,000** to the mortgage industry. (Task 204)



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## Pillar 3 – Build Upon Montana’s Economic Foundation Highlighting Successful Outcomes

- In Fall 2015, the Department of Commerce requested \$80.4 million from the Housing & Urban Development to assist eight eligible communities in Montana. The “Resilient Montana Program” will create a multi-disciplinary team of state agencies, private businesses, and non-profits to assist communities develop a vision, identify and prioritize resilient infrastructure, housing, and economic development projects, and implement those projects. (Task 320)
- The Department of Environmental Quality (DEQ) and an Energy KIN subcommittee are working on revisions to the MT Facility Siting Act (MFSA) for the 2017 session to make it more workable for industry and the Department.



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## Pillar 4 – Market Montana Highlights

- The Montana Department of Commerce reorganized creating the Tourism and Business Development division to allow for synergy and collaboration in all Montana promotional efforts. (Task 403)
- The Montana Department of Commerce, with Federal State Trade & Export Promotion Program funding, hosted **7** Montana Pavilions at international trade shows, promoting **34** Montana companies' products and services and provided **103** marketing grants to Montana companies for exhibiting at international trade shows, translating marketing materials, and participating in business matchmaking activities. (Task 410)



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## Pillar 5 – Nurture Emerging Industries and Encourage Innovation Highlights

- The Health & Wellness KIN recommendation to expand access to healthcare was successful – providing access to health insurance for up to 70,000 additional Montanans.
- Governor Bullock led successful efforts to secure \$15 million in additional funds for research to create new commercial products and patented technologies.
- The Governor's Office of Economic Development (GOED) launched its "Choose Montana Campaign" and "Come Home Campaign" to encourage businesses to locate in Montana and former residents to return. GOED also launched a renovated [innovatemontana.com](http://innovatemontana.com) website, featuring entrepreneurial resources and successful Montana entrepreneurs. (Task 515)



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## The SWIB and KIN Recommendations – 4 Areas to Consider

### #1 Cross-KIN Working Group

In response to several MSMP KIN recommendations, a “Cross-KIN Working Group” could be formed in collaboration with the SWIB. This group would be made up of business leaders from industry sectors with workforce development needs. The charge for the group would be to ensure regular input from the private sector continues to inform workforce development and builds collaborations within and across Montana’s diverse industry sectors. Partners to this group would include Director of Industry Driven Workforce Development Partnerships Dr. Kirk Lacy, the Montana Department of Labor & Industry, and the Montana University System.



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## The SWIB and KIN Recommendations – 4 Areas to Consider

### #2 Expand WIOA to Include Aspects Recommended by the KINs

The Workforce Innovation and Opportunity Act (WIOA) Plan developed by the SWIB and others could be modified or supplemented by the Department of Labor & Industry to include or address employer specific skills, talent pipeline, best practice information, etc. desired by the KINs.



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## The SWIB and KIN Recommendations – 4 Areas to Consider

### #3 Oversee KIN Recommendation Progress

SWIB could be empowered to oversee research, evaluation and implementation of all KIN recommendations related to workforce. SWIB already serves as a working group to address workforce issues and needs on an ongoing basis and could be further empowered to focus more effort and guidance in this area.



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## The SWIB and KIN Recommendations – 4 Areas to Consider

### #4 Expand SWIB Membership

Further SWIB membership could be reconfigured to include more KINS / private sector members, either as full or ad-hoc members. And/or overall SWIB membership requirements could be modified to align better with KIN membership requirements



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## The SWIB and KIN Recommendations Next Steps

1. SWIB resource and time recommendation requests will be presented to the Governor's office.
2. SWIB Staff will coordinate with DLI Admin and MSMT Team to develop a plan of how to accomplish these tasks and present to the Executive Committee (based on response from the Gov. Office in #1)

